

EMILY

EMILY NORTHROP

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emilynorthrop.com

EDUCATION

Arizona State University
Bachelors of Science in
Graphic Information
Technology (2021)

SKILLS

Graphic Design
Photography
Photo Retouching
Videography
Brand Design
Social Media Strategy
Brand Strategy
Illustration
Print Design
Digital Photo Collage
CSS & HTML

TOOLS

Illustrator, Photoshop,
InDesign, Figma, Adobe XD,
Lightroom, Premiere Pro,
Social Media Platforms, Canva

PUBLICATIONS

USA Today (2022)
Reviewed (2022)
Seattle Design Festival (2022)
Photo Vogue (2021)
Voyage LA (2019)

REVIEWED | USA TODAY

Graphic Designer

Mar. 2022-Feb. 2023

Designed digital art for articles published on Reviewed.com and USA Today. Created brand social assets, templates, and defined visual brand direction for Reviewed. Developed branding and art for large holiday marketing campaigns such as: Mother's Day, Father's Day, Valentine's Day, and Christmas.

BRANDUP AGENCY

Web Designer

Aug. 2021-Mar. 2022

Created extensive websites for numerous clients at the digital agency BrandUp. Designed sites to be mobile optimized, increase conversion rates, and follow the buyer's journey. Built sites from wireframe to completion, collaborating with web developers on animation, special effects, and overall user experience.

FREELANCE

Graphic Designer

Jan. 2020-Mar. 2022

Designed visual brands, created social media collateral, and built websites for numerous small businesses. Created both digital and print collateral to enhance brand awareness and help small businesses stand out through brand strategy.

BRIGHT AGE DIGITAL CREATIVE AGENCY

Graphic Design Intern

Jan. 2021-May. 2021

Created digital and print collateral for the agency. Managed and created content for numerous social media accounts for clients. Designed marketing collateral for Galaxy Theatres, including gift cards, social media posts, and flyers.

AMERICAN BALLET THEATRE

Marketing Intern

Jun. 2018-Aug. 2018

Collaborated with the graphic design and photography department to create video, photo, and design collateral to use for marketing. Photographed live ballet shows, filmed and produced final video exports, and created design collateral for social marketing.

FREELANCE

Photographer

Jan. 2018-Mar. 2022

Photographed for numerous organizations, such as Princeton University, American Ballet Theatre, and the Pittsburgh Ballet Theatre. Edited, retouched, and exported images post-shoot. Prepared images for brochure, flyer, and photo print production.